

 MORNING CONSULT

# CASMB

SURPRISE MEDICAL BILLING  
POLLING PRESENTATION

October 9, 2019

## Key Points

- 1 Half of voters (50%) have personally or know someone who has been impacted by a surprise medical bill.** And, more than one in four 2016 Trump voters (27%) have personally received a surprise medical bill.
- 2 Dealing with surprise medical bills is highly stressful.** Three in five voters (58%) who have been impacted by surprise medical bills say it was *very stressful* to deal with a surprise medical bill.
- 3 There is widespread, bipartisan agreement** that surprise medical bills are a **major problem** in the U.S. healthcare system.
- 4 Voters want their elected officials to protect patients from surprise medical bills.** Three in five voters (61%) would be *more likely to vote* for a candidate in the 2020 election if they promised to protect patients from surprise medical bills.
- 5 Half of 2016 Trump voters (50%)** say they would be *more likely to vote* for a candidate in the **2020 election if they promised to protect patients from surprise medical bills.**
- 6 Voters say it is important surprise medical billing legislation lowers premiums for patients and families.** Two in three voters (65%) say it is *very important* for surprise medical billing legislation to lower health insurance premiums.
- 7** A large majority of voters (71%) would be frustrated if **Congress did not pass legislation to regulate the role of private equity companies in surprise medical billing.**

### Methodology:

This poll was conducted from October 7, 2019, among a national sample of 1,990 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Registered Voters based on age, race/ethnicity, gender, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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**Personal Experiences With  
Surprise Medical Billing**

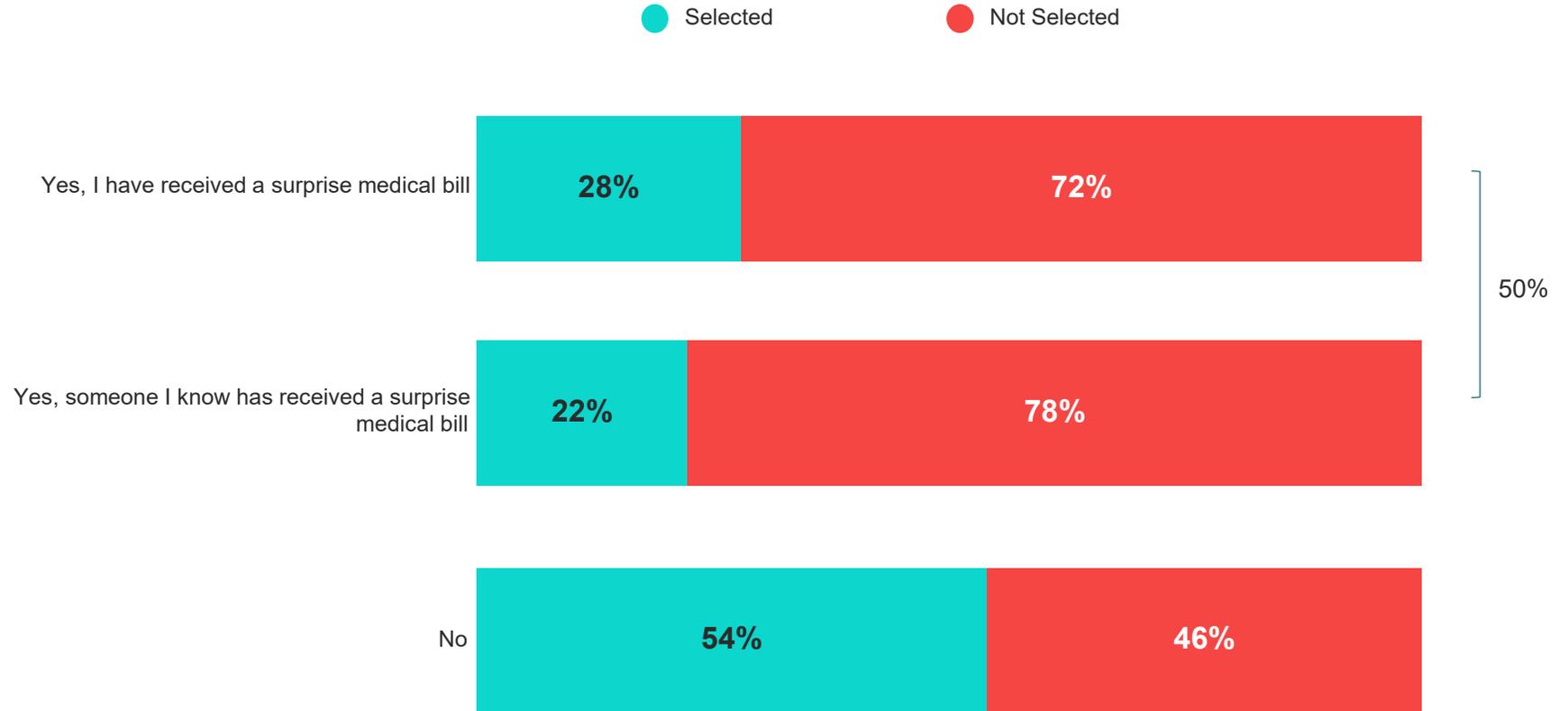


**Support For Surprise Medical  
Billing Legislation**

# Personal Experiences With Surprise Medical Billing

## Half of voters (50%) have personally or know someone who has received a surprise medical bill.

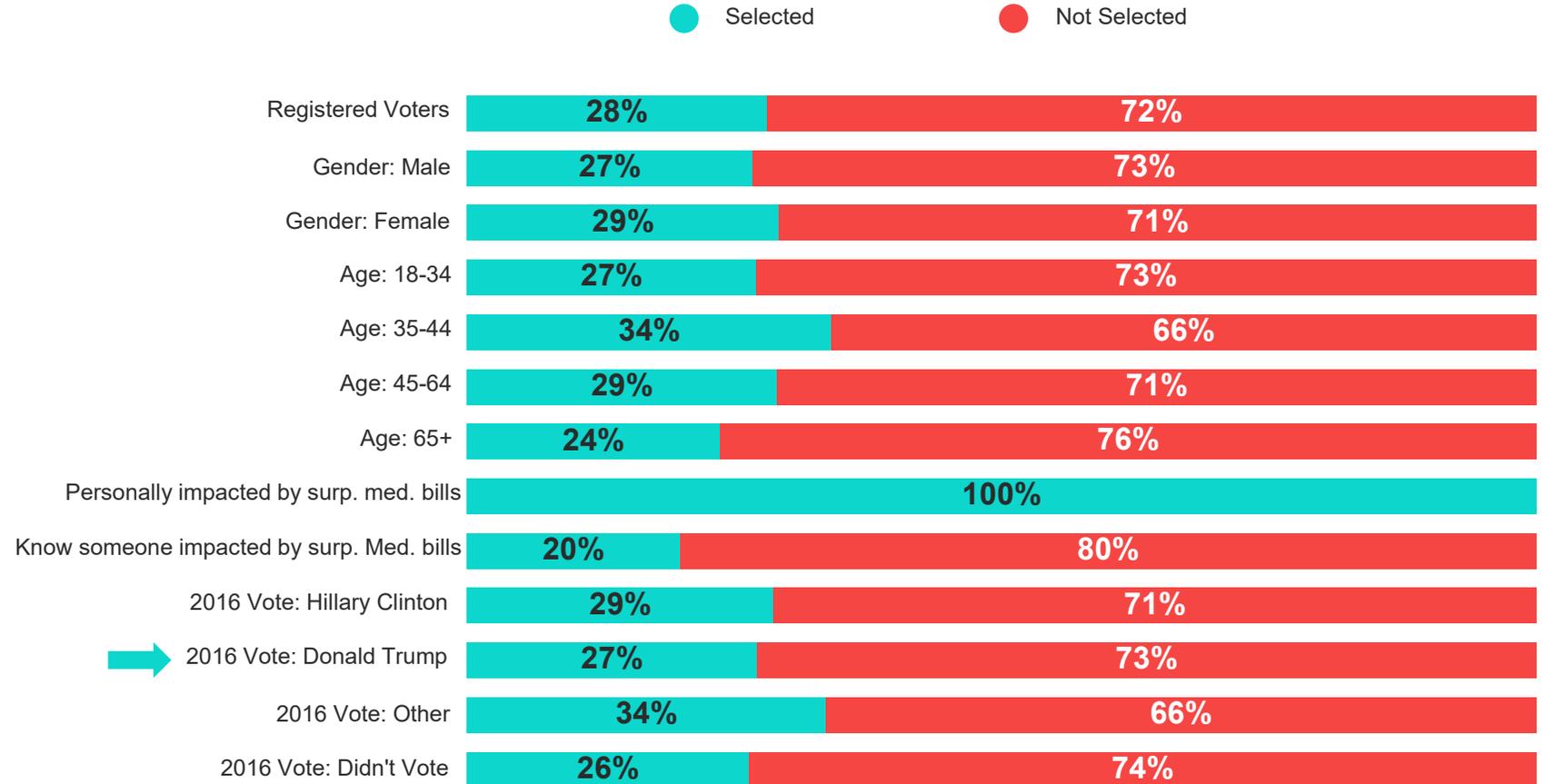
*To the best of your knowledge, have you or someone you know ever received a surprise medical bill?  
Please select all that apply.*



# Personal Experiences With Surprise Medical Billing

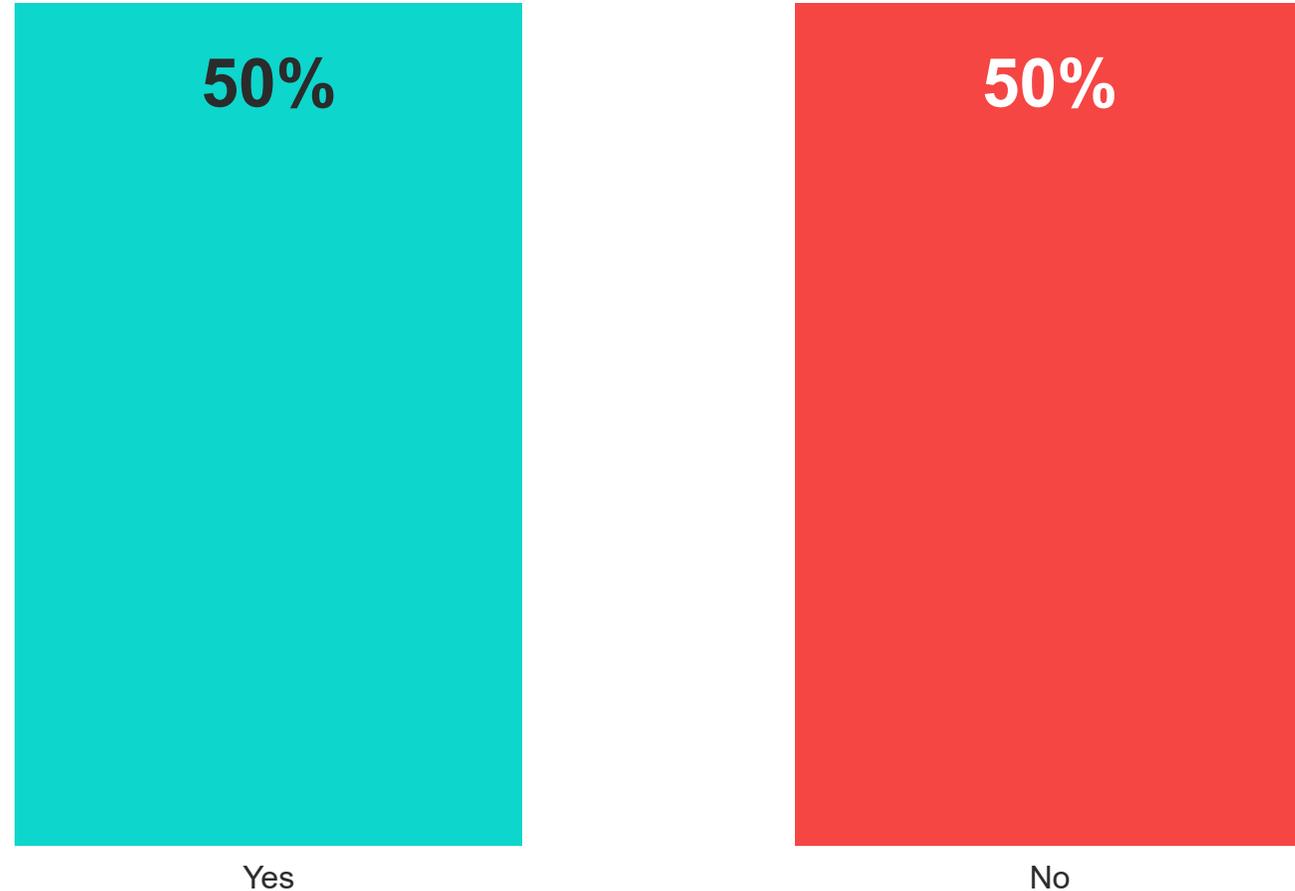
## Over one in four 2016 Trump voters (27%) have personally received a surprise medical bill.

*To the best of your knowledge, have you or someone you know ever received a surprise medical bill? Please select all that apply. **Yes, I have received a surprise medical bill***



**Among voters who have personally received a surprise medical bill, half received a surprise medical bill in the past 12 months.**

*Have you received a surprise medical bill in the past 12 months?*



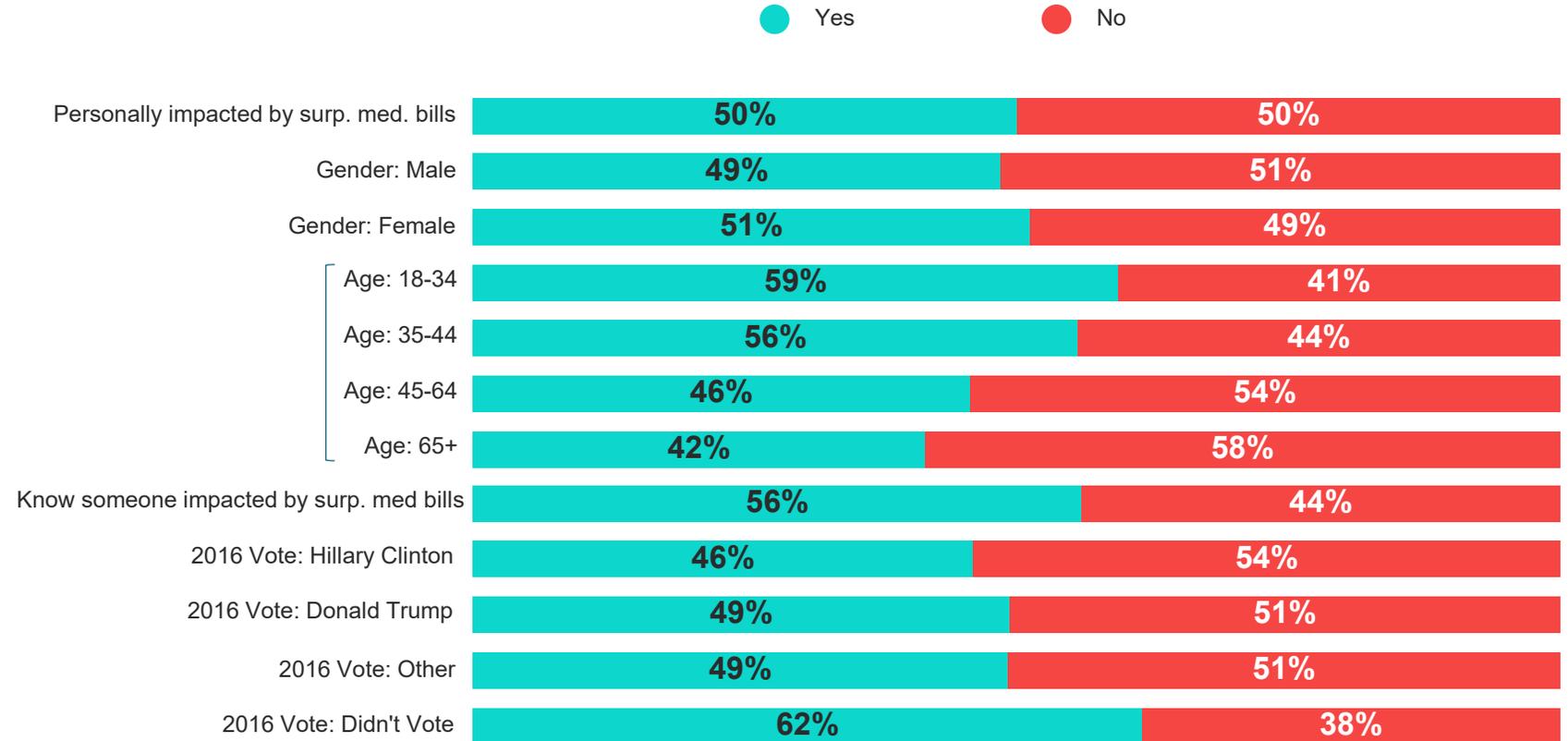
## Personal Experiences With Surprise Medical Billing

\*Among voters who have personally received by surprise medical bills, n=570

# Personal Experiences With Surprise Medical Billing

## Younger voters are more likely than older voters to say they have received a surprise medical bill in the past 12 months.

*Have you received a surprise medical bill in the past 12 months?*

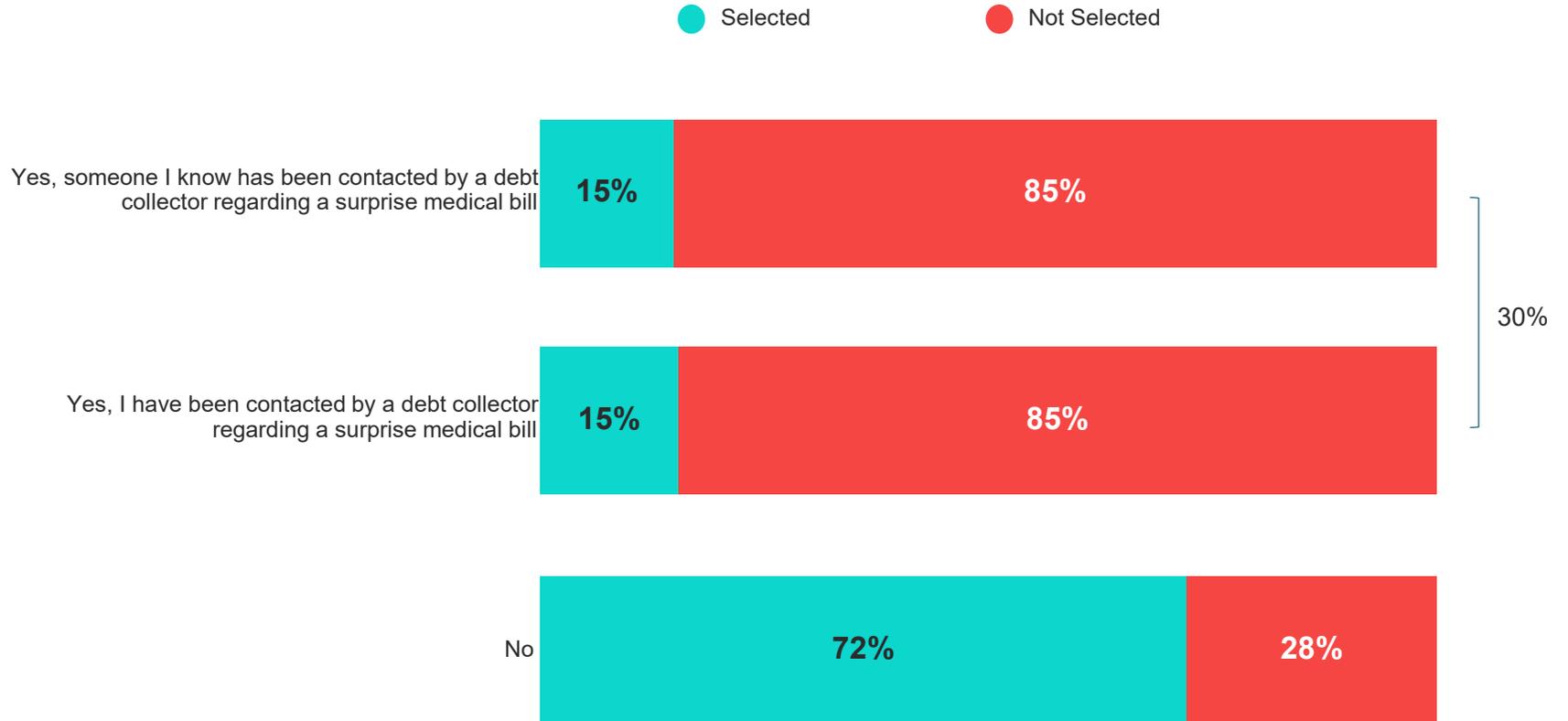


\*Among voters who have personally received by surprise medical bills, n=570

# Personal Experiences With Surprise Medical Billing

## Thirty percent of voters have personally or know someone who has been contacted by a debt collector regarding a surprise medical bill.

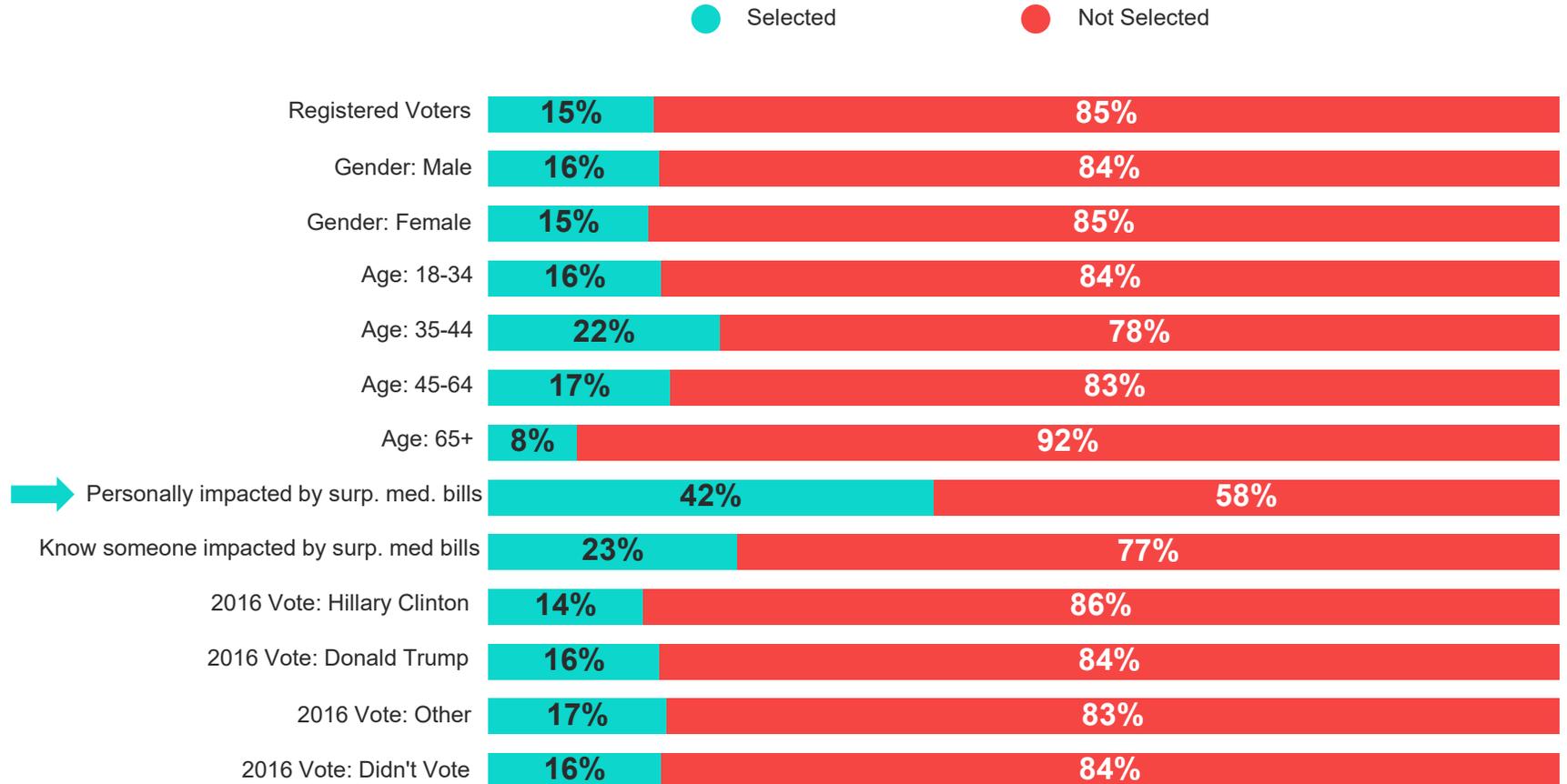
*To the best of your knowledge, have you or someone you know ever been contacted by a debt collector regarding a surprise medical bill? Please select all that apply.*



# Personal Experiences With Surprise Medical Billing

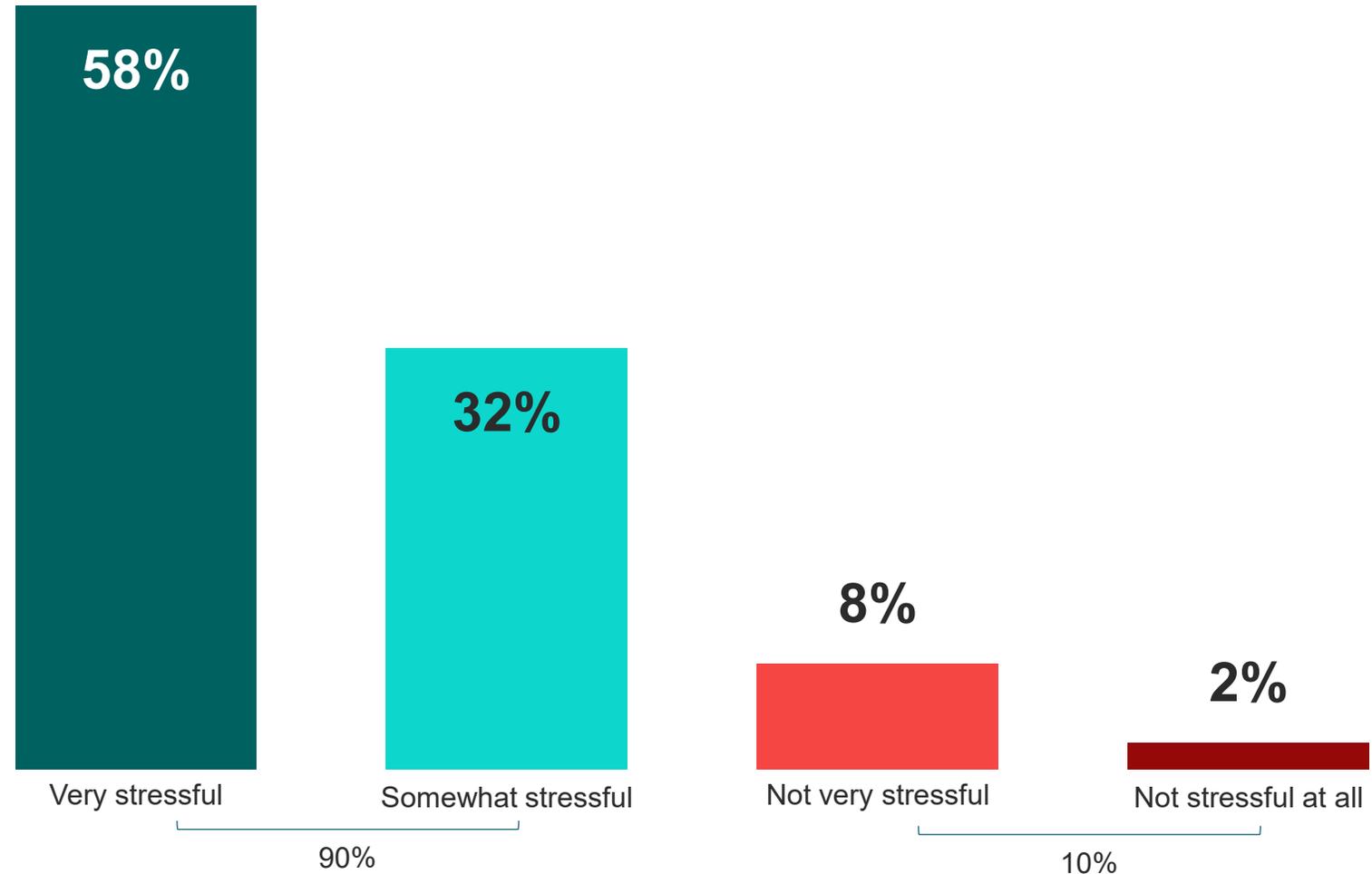
**And, 42% of voters personally impacted by surprise medical billing have been contacted by a debt collector regarding a surprise medical bill.**

*To the best of your knowledge, have you or someone you know ever been contacted by a debt collector regarding a surprise medical bill? Please select all that apply. **Yes, I have been contacted by a debt collector regarding a surprise medical bill***



Three in five voters (58%) who have received a surprise medical bill say it was *very stressful* to deal with a surprise medical bill.

*How stressful, if at all, was it to deal with a surprise medical bill?*



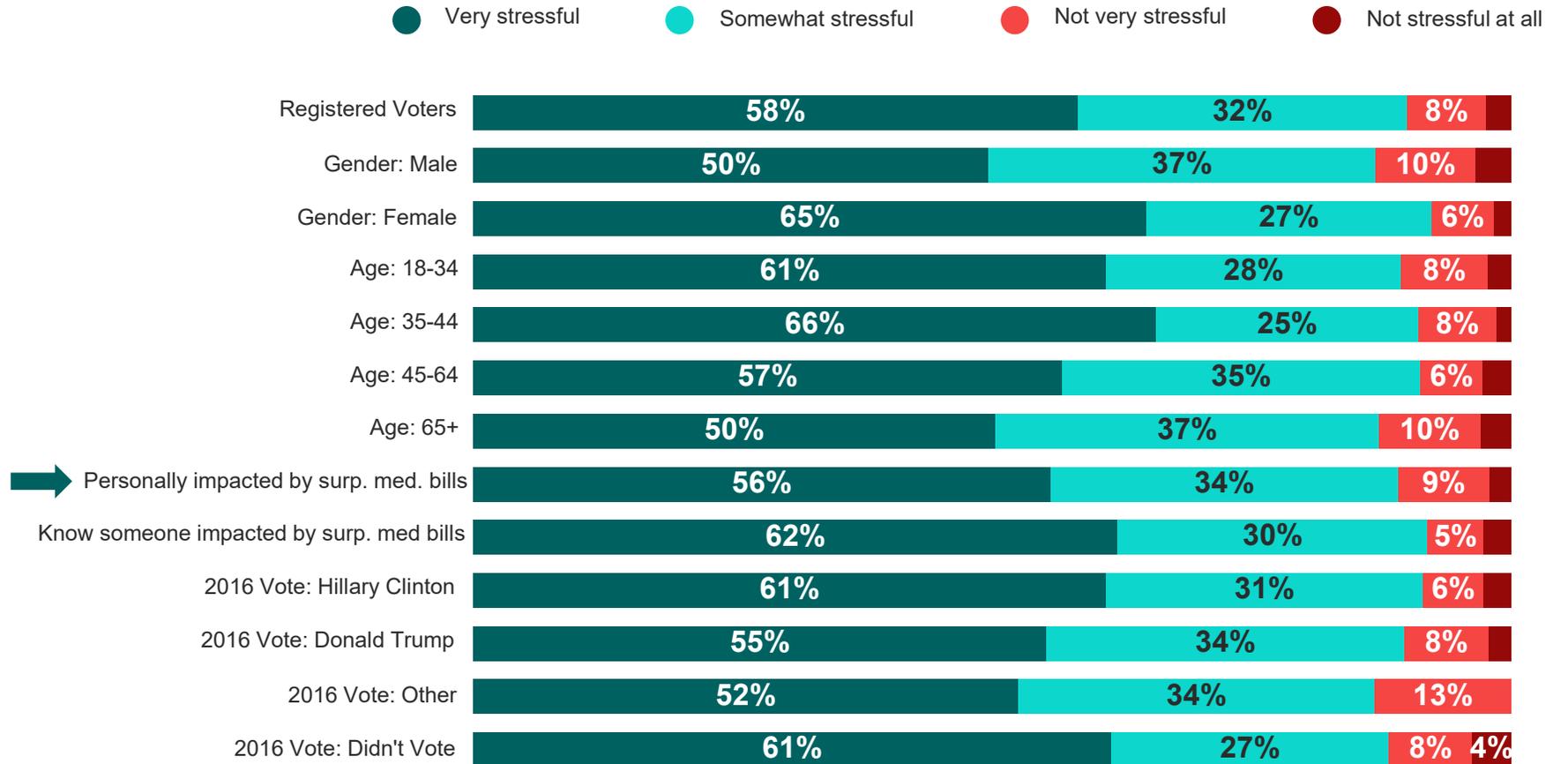
## Personal Experiences With Surprise Medical Billing

\*Among voters who have personally or know someone who have received a surprise medical bill, n=921

# Personal Experiences With Surprise Medical Billing

## Ninety percent of voters personally impacted by surprise medical bills say it was stressful to deal with a surprise medical bill.

*How stressful, if at all, was it to deal with a surprise medical bill?*



\*Among voters who have personally or know someone who have received a surprise medical bill, n=921

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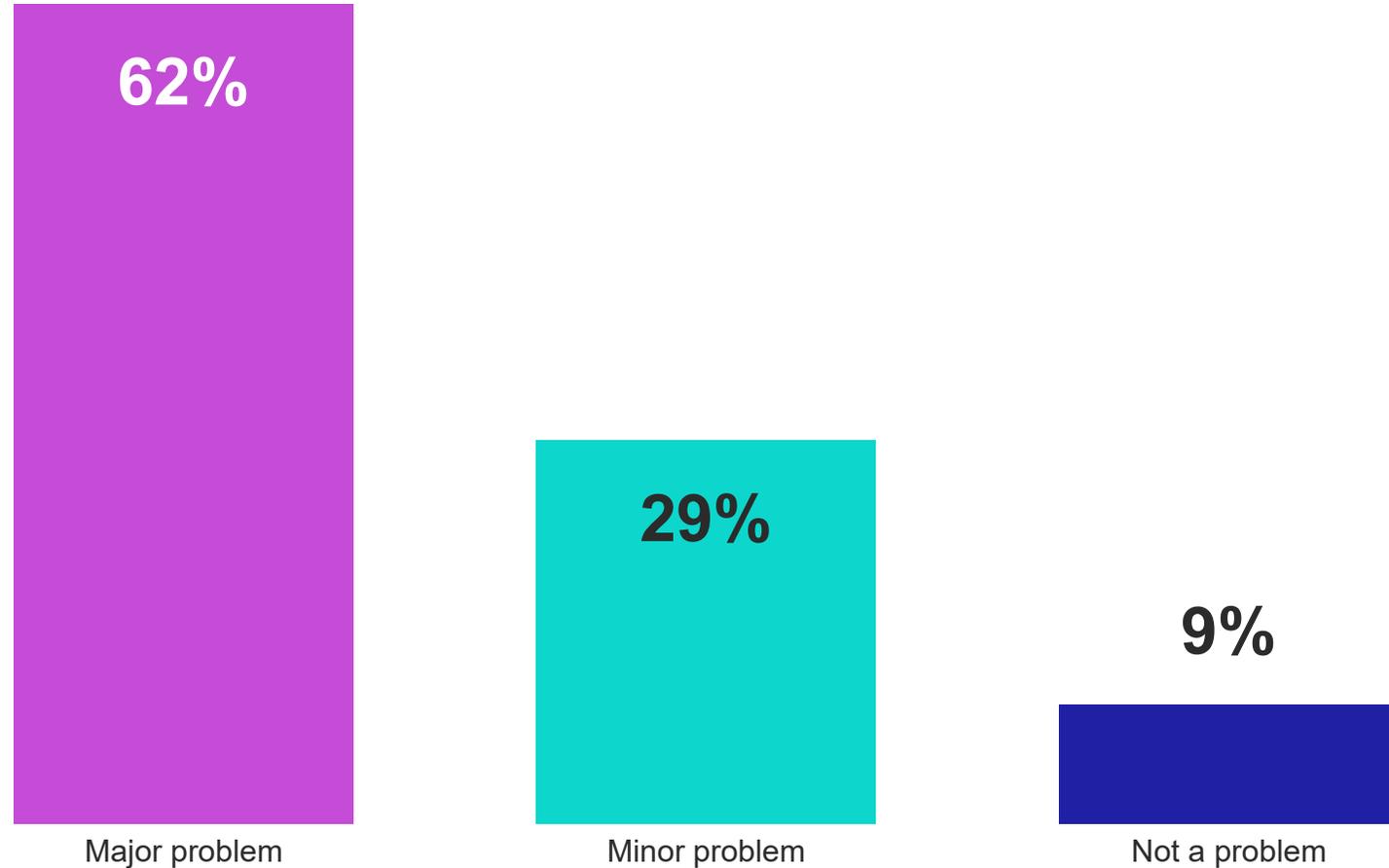
**Personal Experiences With  
Surprise Medical Billing**



**Support For Surprise Medical  
Billing Legislation**

## Three in five voters (62%) think surprise medical bills are a *major problem* in the U.S. healthcare system.

*Based on what you know, are surprise medical bills a major problem, minor problem, or not a problem in the U.S. healthcare system?*

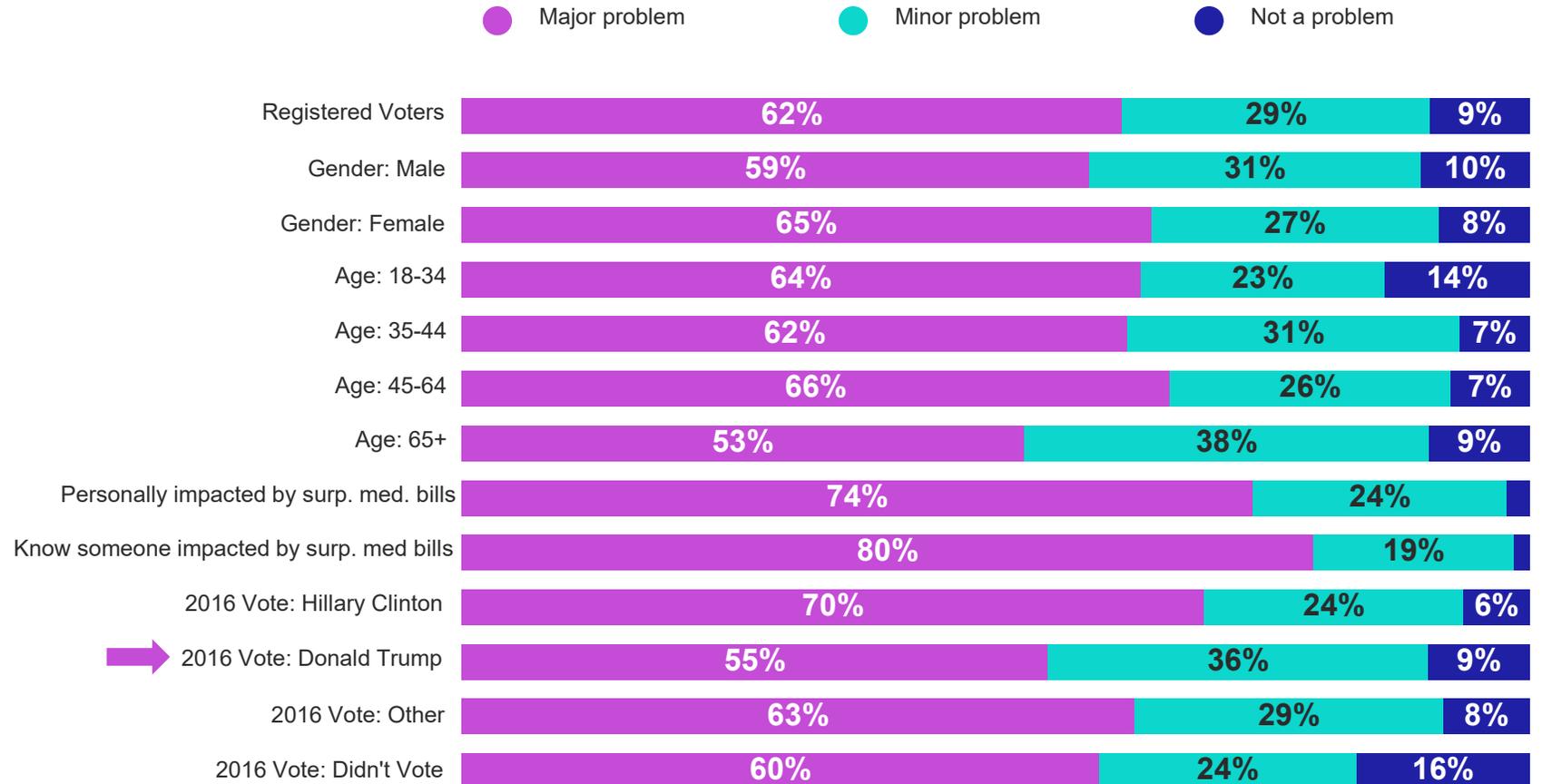


## Support For Surprise Medical Billing Legislation

# Support For Surprise Medical Billing Legislation

## Over half of 2016 Trump voters (55%) say surprise medical bills are a *major problem* in the U.S. healthcare system.

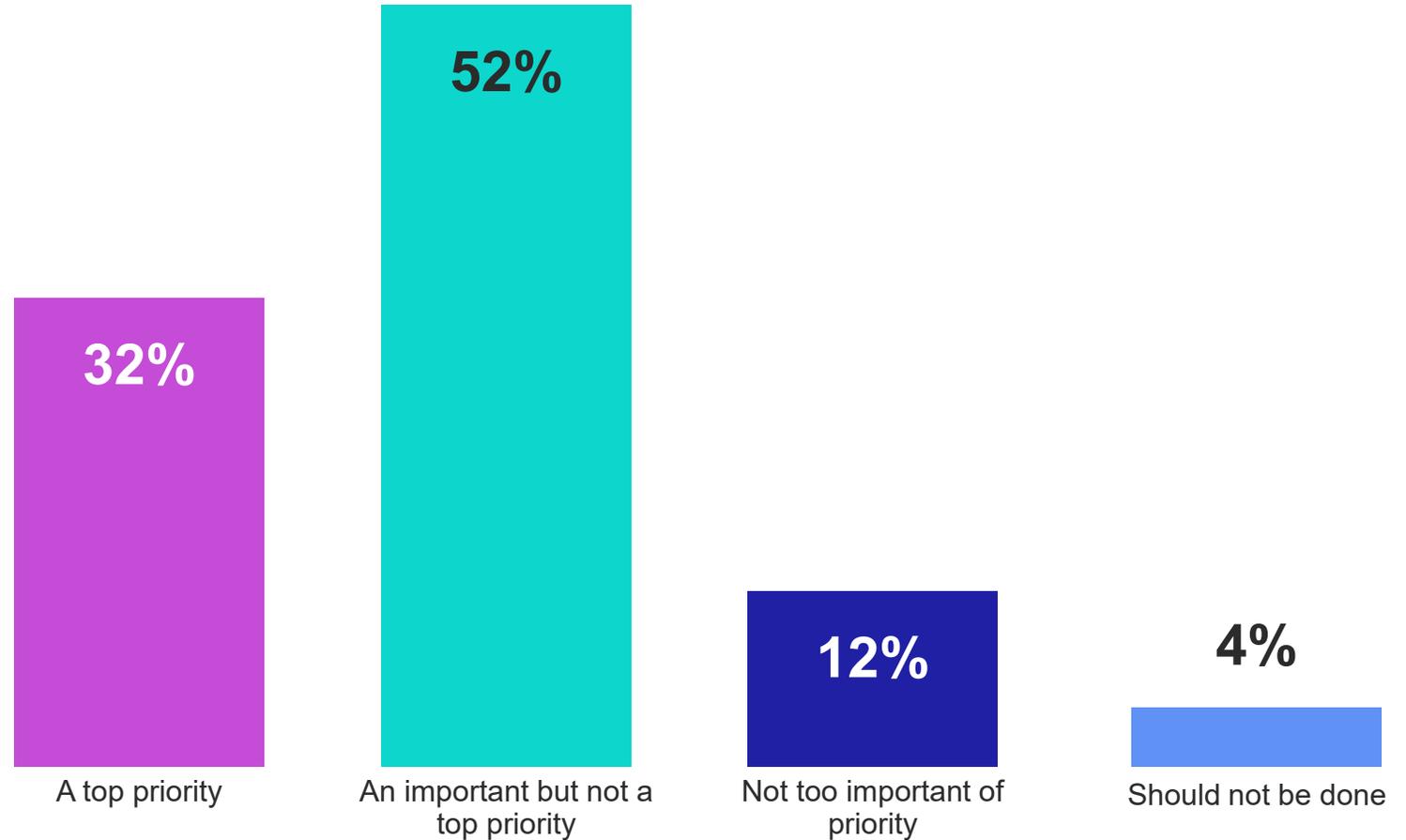
*Based on what you know, are surprise medical bills a major problem, minor problem, or not a problem in the U.S. healthcare system?*



**Over four in five voters (84%) say addressing surprise medical billing should be at least an important priority for Congress.**

*How much of a priority, if at all, should it be for Congress to address surprise medical billing?*

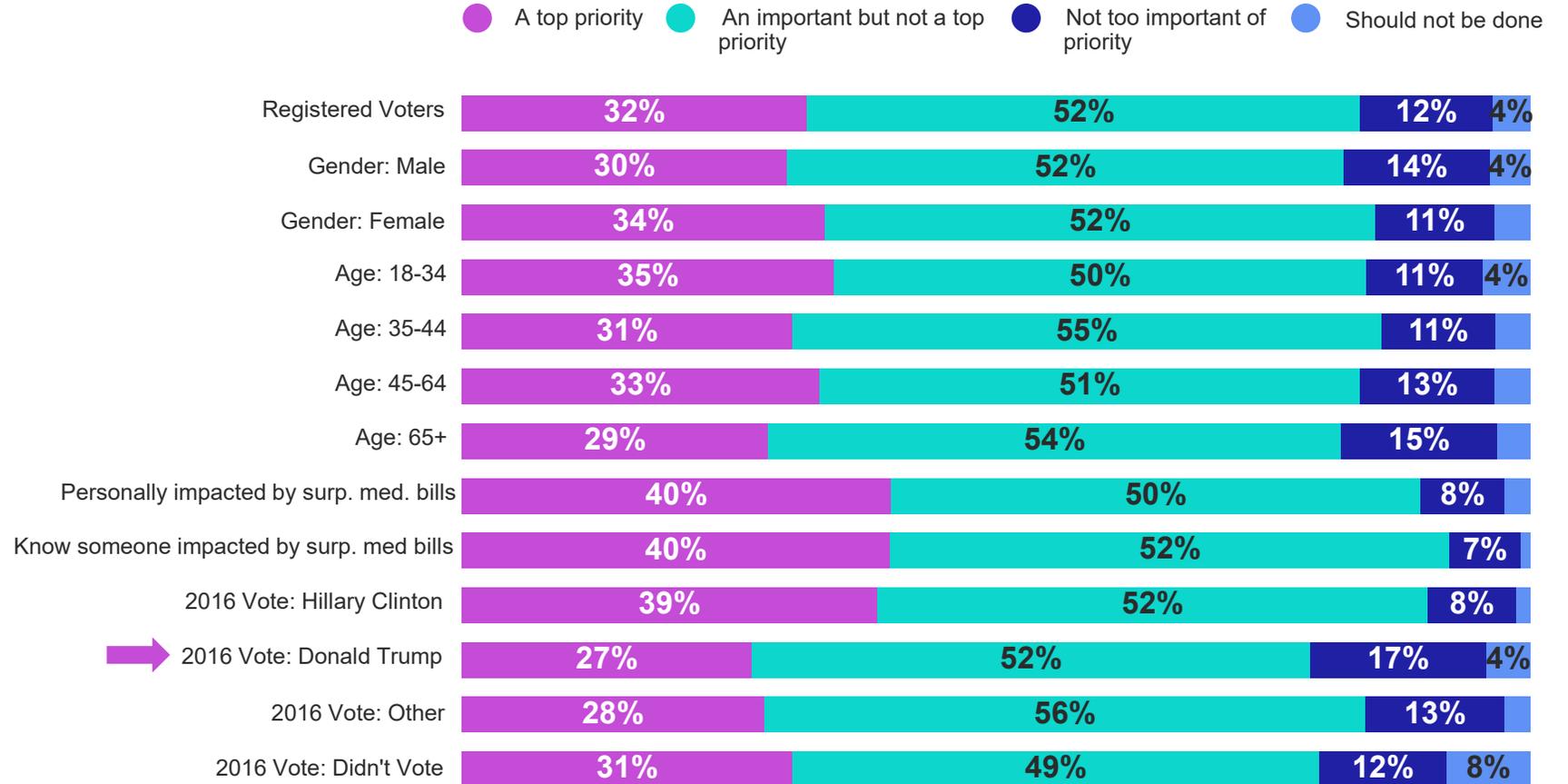
## Support For Surprise Medical Billing Legislation



# Support For Surprise Medical Billing Legislation

## Over one in four 2016 Trump voters say addressing surprise medical billing should be a *top priority* for Congress.

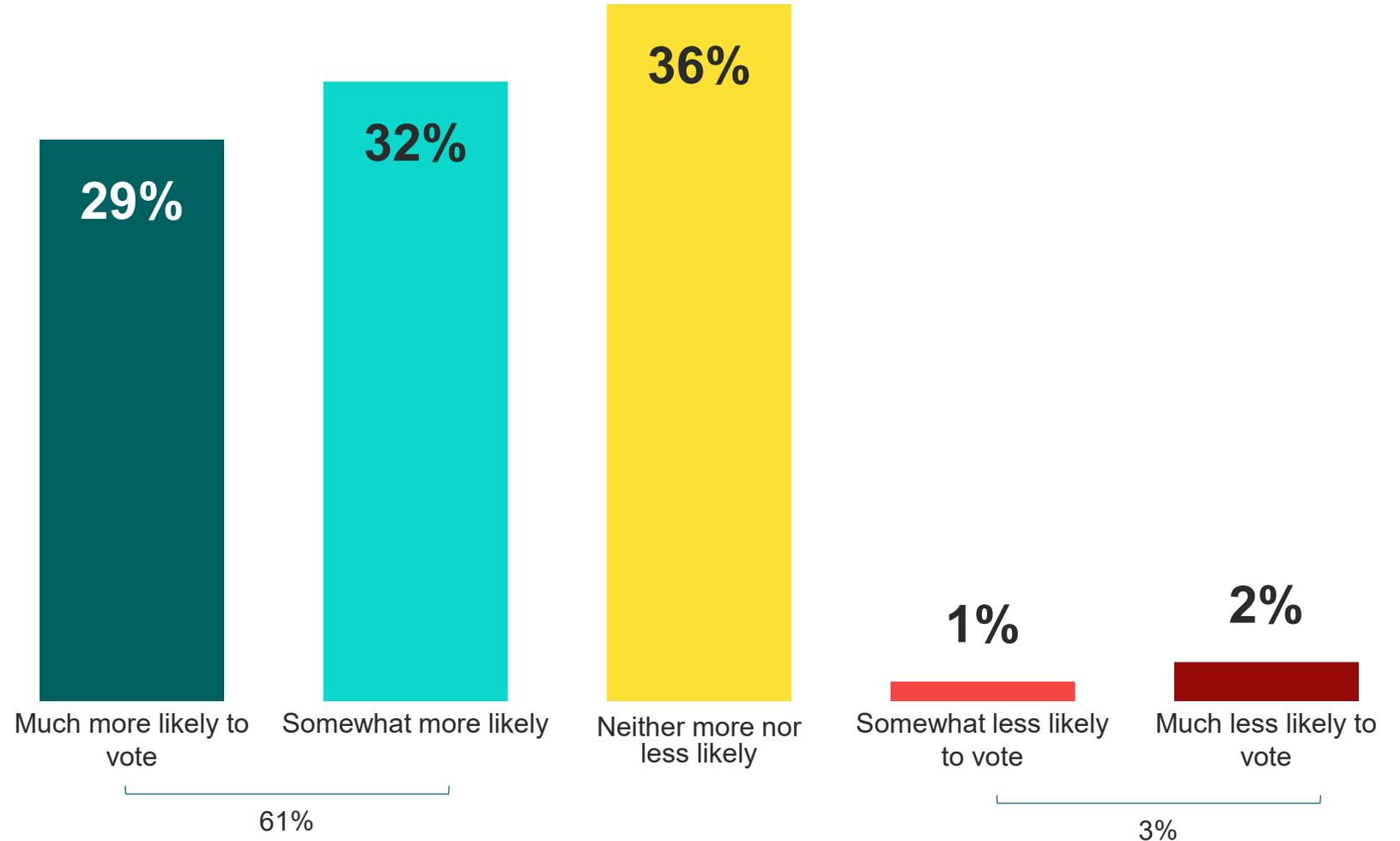
*How much of a priority, if at all, should it be for Congress to address surprise medical billing?*



# Three in five voters (61%) would be *more likely* to vote for a candidate in the 2020 election if they promised to protect patients from surprise medical bills.

*Would you be more or less likely to vote for a candidate in the 2020 election if they promised to protect patients from surprise medical bills?*

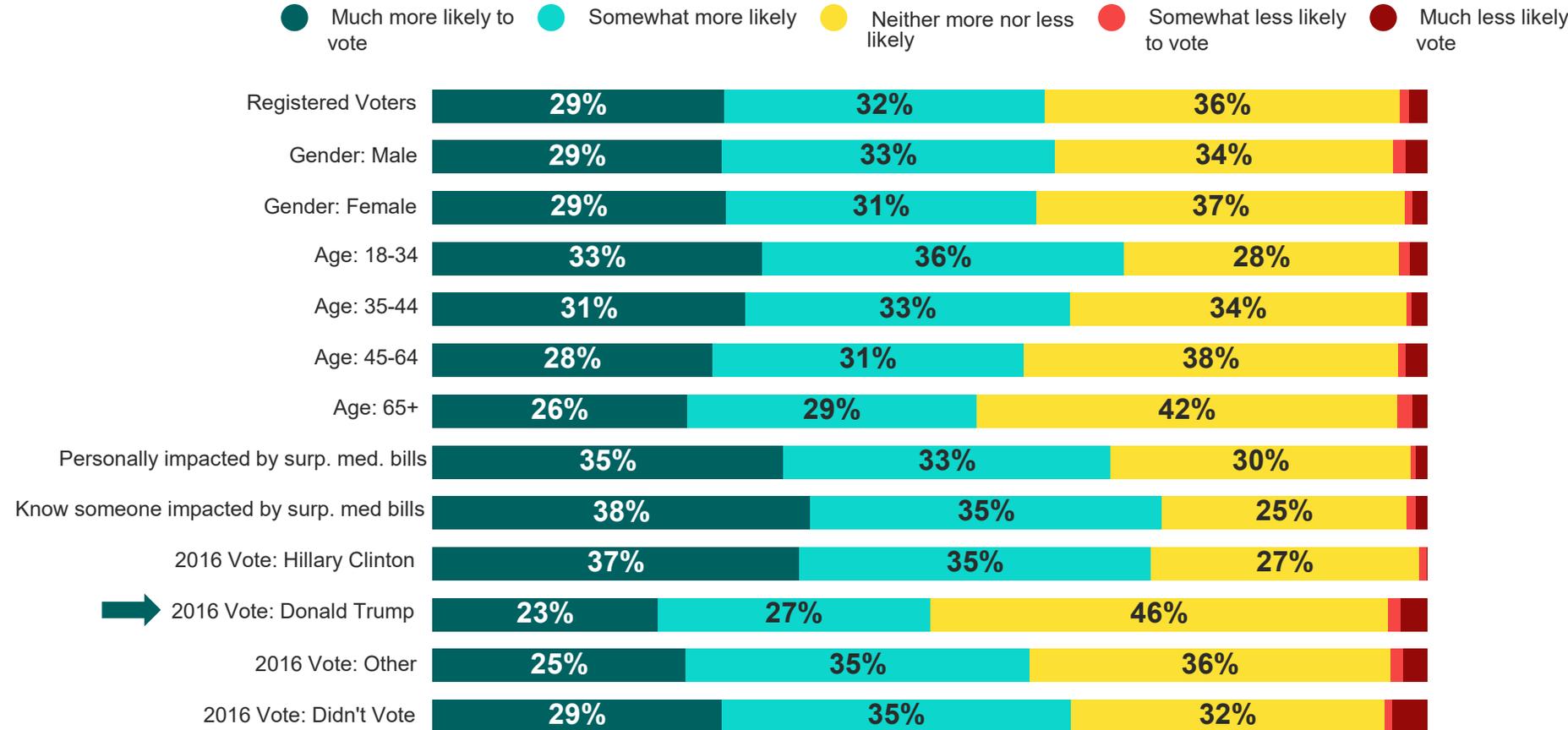
## Support For Surprise Medical Billing Legislation



# Half of 2016 Trump voters say they would be *more likely to vote* for a candidate in the 2020 election if they promised to protect patients from surprise medical bills.

*Would you be more or less likely to vote for a candidate in the 2020 election if they promised to protect patients from surprise medical bills?*

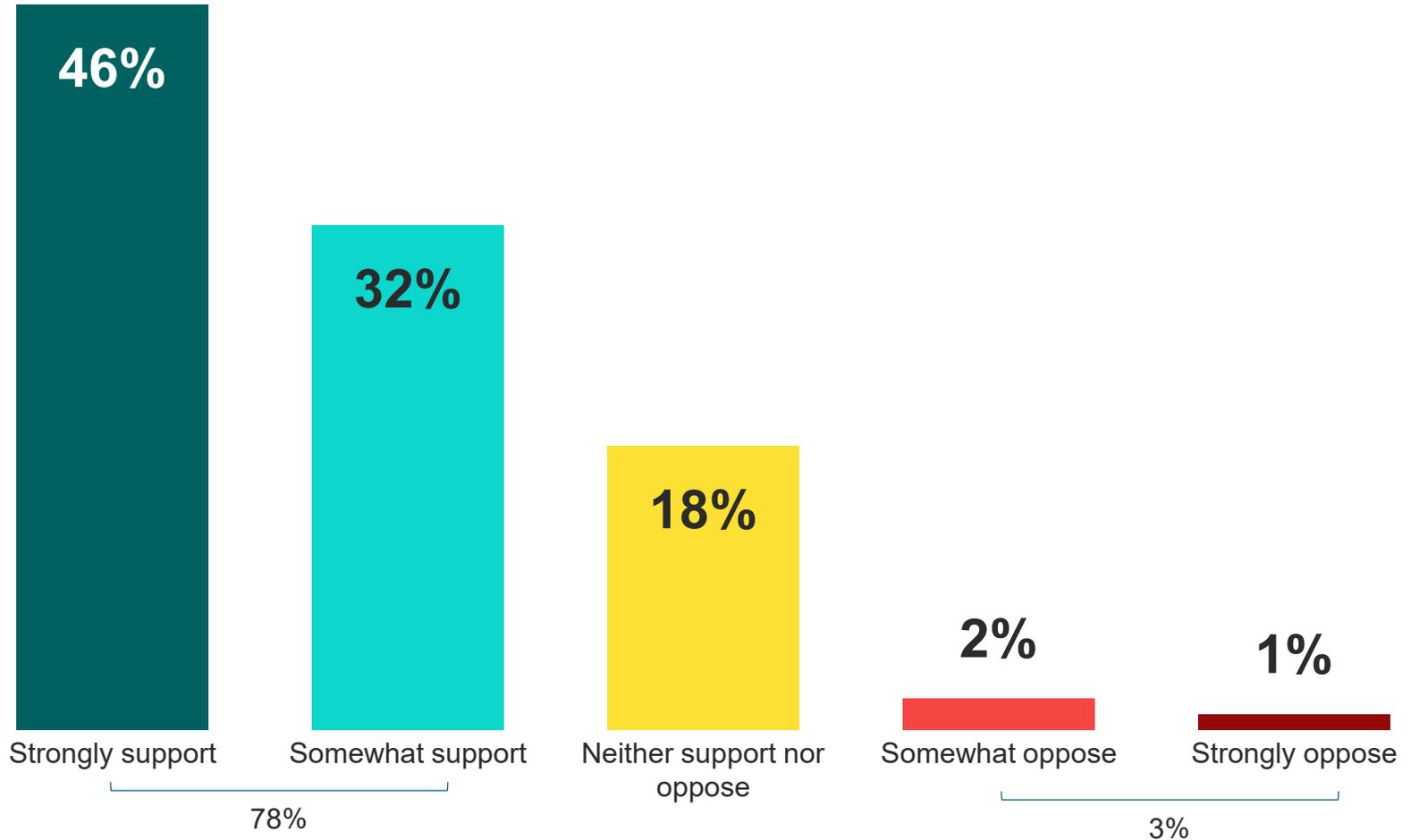
## Support For Surprise Medical Billing Legislation



## Three in four voters (78%) support Congress passing legislation that would protect patients from surprise medical bills.

*Would you support or oppose Congress passing legislation that would protect patients from surprise medical bills?*

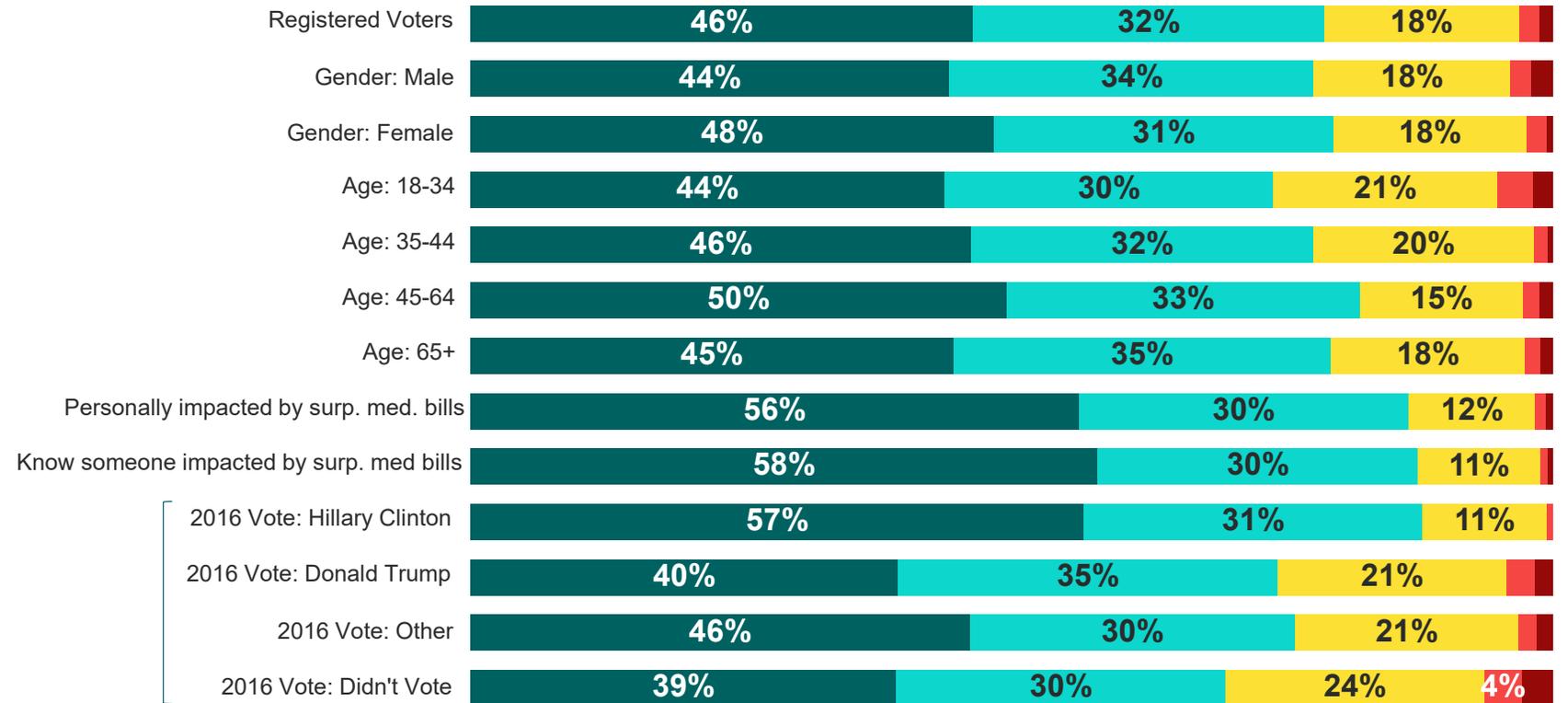
## Support For Surprise Medical Billing Legislation



# A bipartisan majority of voters support Congress passing legislation that would protect patients from surprise medical bills.

*Would you support or oppose Congress passing legislation that would protect patients from surprise medical bills?*

● Strongly support   
 ● Somewhat support   
 ● Neither support nor oppose   
 ● Somewhat oppose   
 ● Strongly oppose

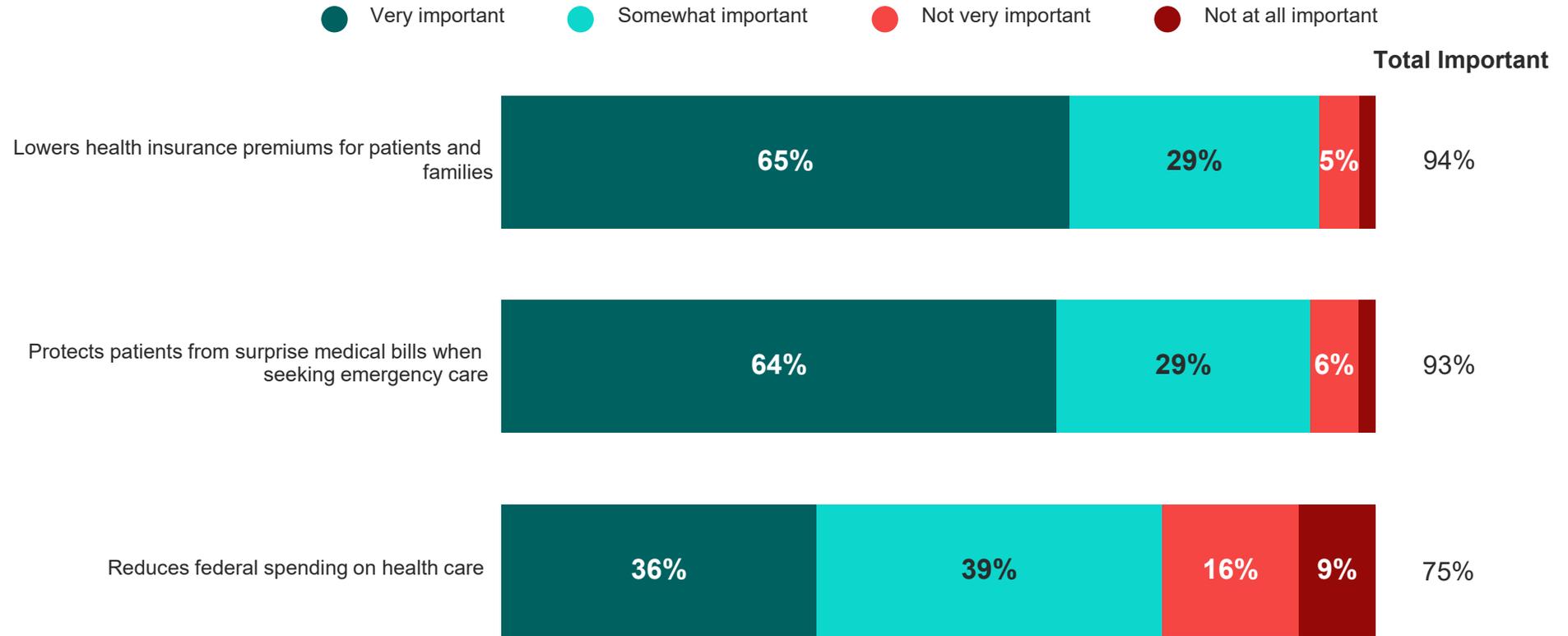


## Support For Surprise Medical Billing Legislation

# Support For Surprise Medical Billing Legislation

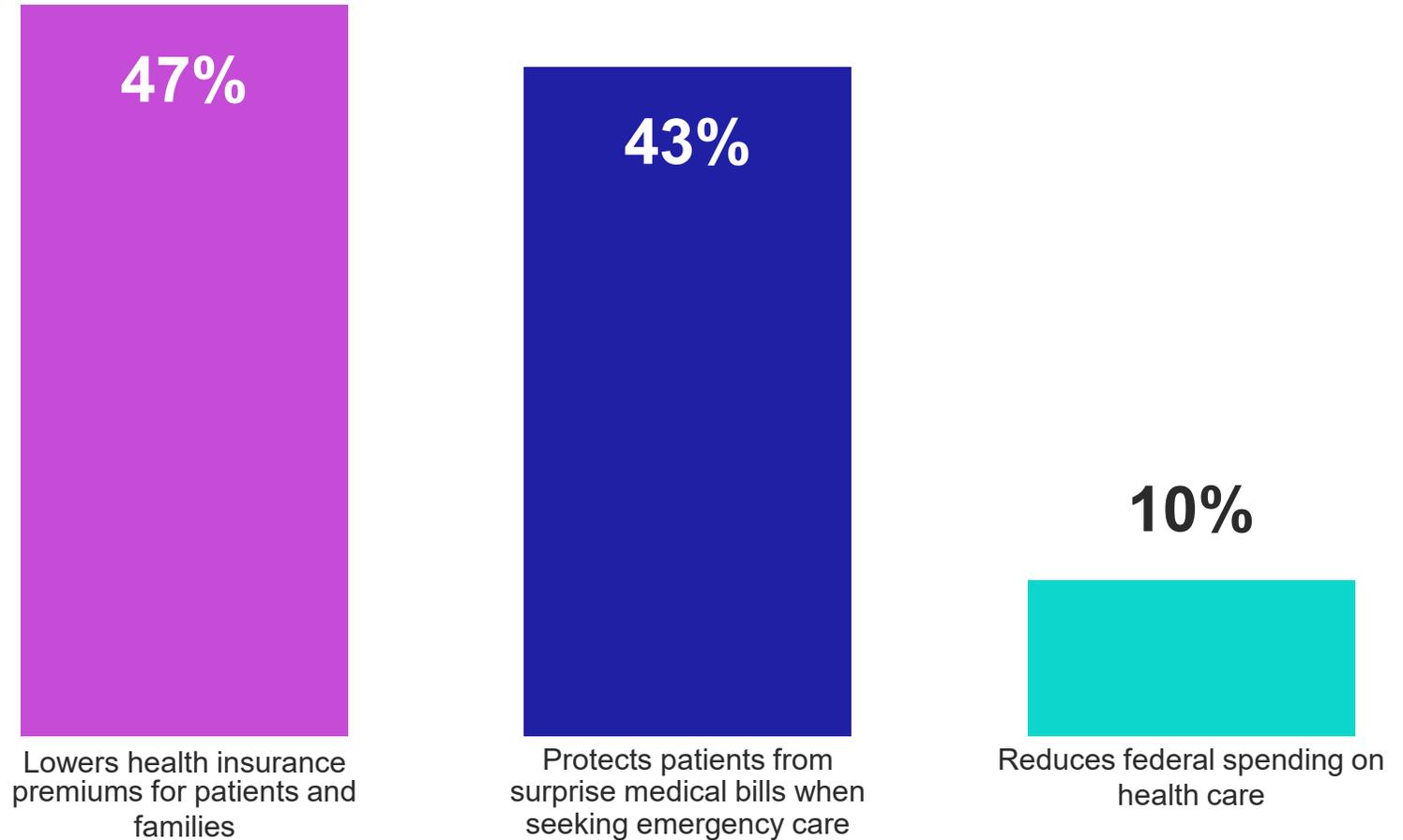
Two in three voters say it is *very important* for surprise medical billing legislation to accomplish lower health insurance premiums (65%) and protect patients from surprise medical bills when seeking emergency care (64%).

*Congress is considering legislation to prevent surprise medical bills. How important, if at all, is it that the legislation accomplishes the following?*



And, a plurality of voters say it is *most important* surprise medical billing legislation to accomplish lower health insurance premiums (47%).

*Which of the following is most important for legislation to prevent surprise medical bills to accomplish?*

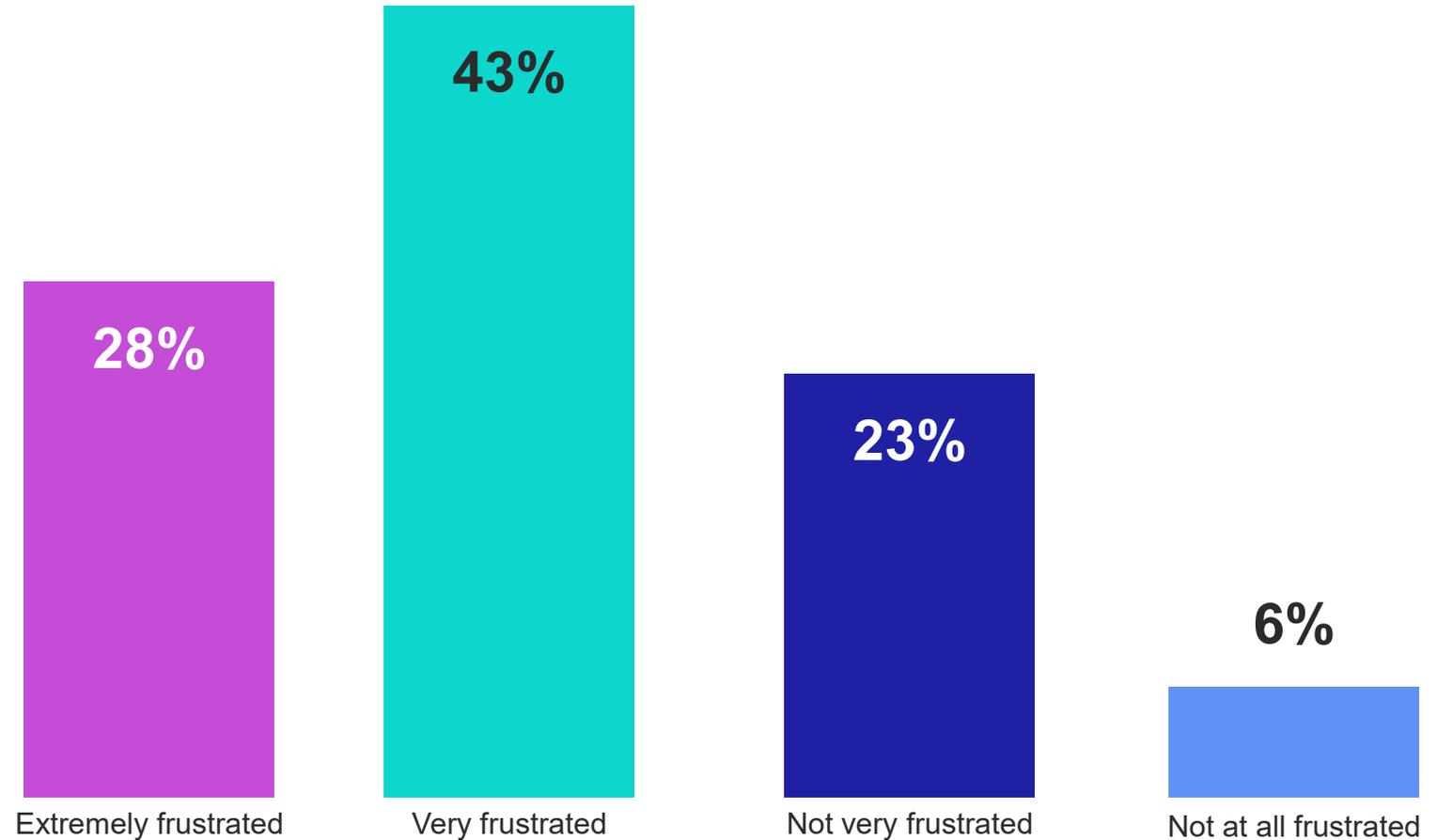


## Support For Surprise Medical Billing Legislation

## A majority of voters (71%) would be frustrated if Congress did not pass legislation to regulate the role of private equity companies in surprise medical billing.

*As you may know, private equity companies are investment management companies that are composed of funds and capital from investors to directly invest. Many of the surprise medical bills that patients receive are sent by medical groups owned by private equity companies. Private equity companies use surprise medical bills to generate revenue for their investments. How frustrated would you be, if at all, if Congress did not pass legislation to regulate the role of private equity companies in surprise medical billing?*

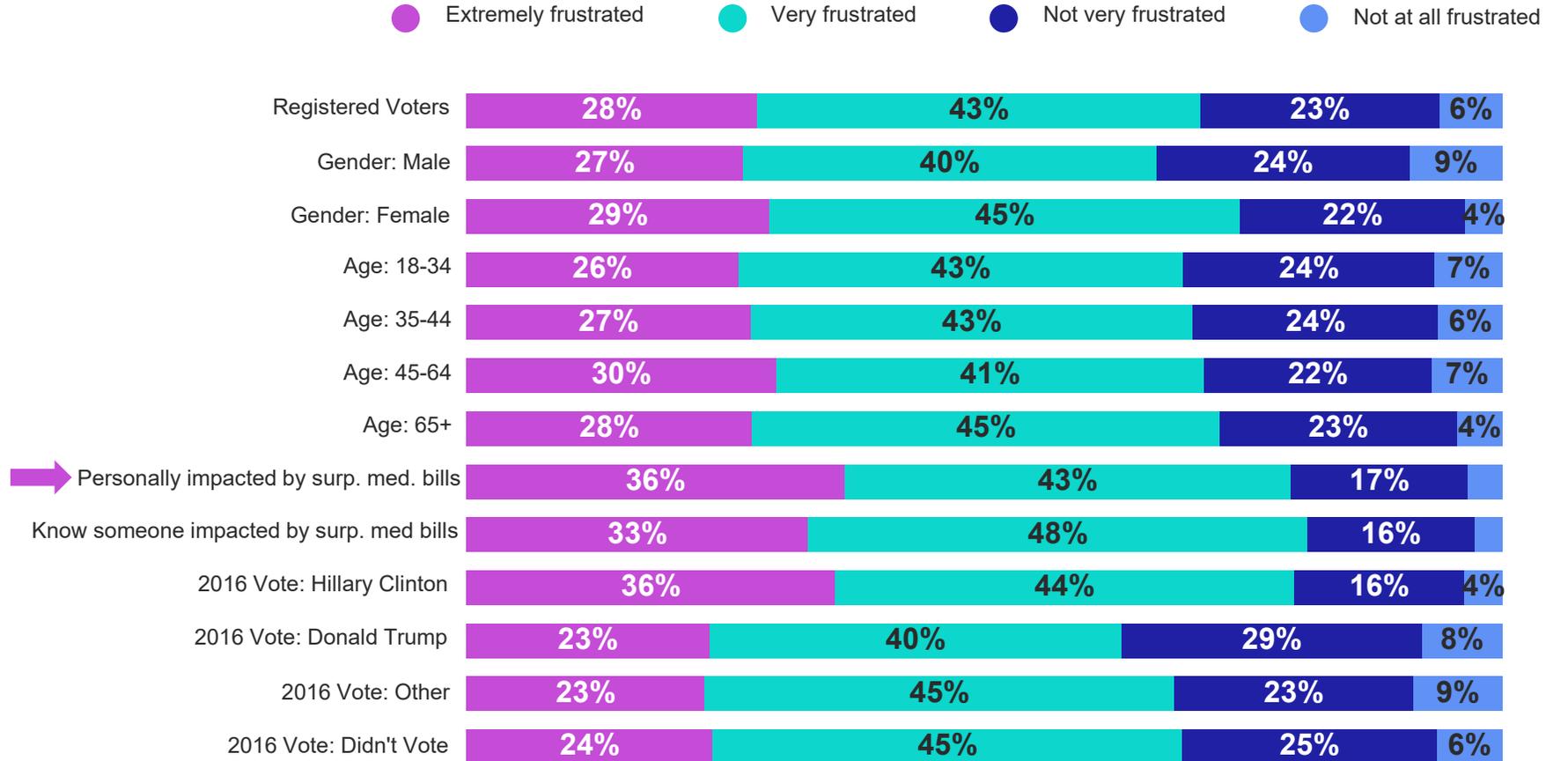
## Support For Surprise Medical Billing Legislation



# Support For Surprise Medical Billing Legislation

## Over one-third of voters personally impacted by surprise medical billing (36%) would be *extremely frustrated* if Congress did not pass legislation to regulate the role of private equity companies in surprise medical billing.

*As you may know, private equity companies are investment management companies that are composed of funds and capital from investors to directly invest. Many of the surprise medical bills that patients receive are sent by medical groups owned by private equity companies. Private equity companies use surprise medical bills to generate revenue for their investments. How frustrated would you be, if at all, if Congress did not pass legislation to regulate the role of private equity companies in surprise medical billing?*



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